



Reprints & Today for Tomorrow FOR IMMEDIATE RELEASE

September 23, 2019

Mark Rhodes Joins New View Strategies as Chief Strategy Officer

[Milwaukee, WI, September 23, 2019] New View Strategies (NVS) announced today that Mark Rhodes has joined the NVS team of consultants and trainers in the newly created role of Chief Strategy Officer. New View Strategies is the go-to source for actionable training and process efficiency in Microsoft Dynamics NAV and Microsoft Dynamics 365 Business Central.

“We are very excited to welcome Mark to the NVS team,” states Kim Congleton, who is one of three NVS founders and owners. “He has been a guiding force in the NAVUG/BCUG space and brings a strong background in building communities to NVS. Mark is an innovative thinker and excels at questioning the status quo and proposing new and improved ways to do things.”

[New View Strategies](#) is a unique, women-owned company serving the Microsoft Dynamics NAV and Dynamics 365 Business Central (BC) communities. NVS specializes in training and consulting specifically and exclusively related to NAV and BC. They work directly with Dynamics clients, directly with Dynamics partners, and indirectly with Dynamics clients on behalf of partners.

“Joining New View feels like coming home. I’m very fortunate to remain in the Microsoft Dynamics NAV/BC community where I’ve been for so long, and to be able to join this team which has been so deeply involved in the community,” says Mark Rhodes. “In my new role as Chief Strategy Officer, I will be able to continue helping customers and partners who strive to improve and optimize their use of NAV and BC as the platforms on which they run their businesses.”

On the [training](#) side of their business, NVS offers in-person boot camps, remote classes, and custom agendas. Programs are available around the country, in cities such as Chicago (IL), Orlando (FL), Fresno (CA), and Houston (TX), throughout the year. There are, for example, Dynamics NAV and Dynamics BC boot camps for controllers, warehouse managers, inventory managers, and implementation teams – from beginner to advanced levels.

NVS is also running ten half-day and full-day NAV and BC classes at the Dynamics User Group Summit in Orlando, before and during Summit, from October 7th through October 15th. Topics range from Financial Reporting, Warehousing, and Inventory to Fixed Assets, Accounts Receivables, and Accounts Payable.

“Mark is exactly the kind of person we look for to bolster our growing NVS team,” explains Amanda Mayer, founder, and owner. “His dedication to community and his vast experience through his career are exciting adds to our group. I can’t wait to see what we can accomplish with Mark on our team.”

On the consulting side of their business, NVS offers an exhaustive array of services: best practices for NAV and BC, [business process reviews](#), finance and operations reports (design and build), [contract controllers and CFOs](#), and month-end close assistance.

“Mark’s experience and connection with the NAV/BC community only scratch the surface of the value he brings to our company. The initiatives being launched by Mark are one more big step in continuing to

bring best of class training to our customers at a time when demand for our courses is higher than ever,” says founder and owner Kerry Peters. “We are thrilled with Mark’s arrival at a critical time of change for NAV/BC, as we increase the value of what we offer to our customers and expand our service offerings to meet our customers’ needs today and into the future.”

About New View Strategies

With more than 30 years of experience in the Microsoft Dynamics space, New View Strategies is the go-to source for actionable training and process efficiency in Microsoft Dynamics NAV and Microsoft Dynamics 365 Business Central (BC). They provide extensive training and consulting services for NAV and BC – directly to customers and partners, and indirectly to customers on behalf of their partners. NVS believes that every company can benefit from increased efficiency and higher utilization of their ERP software and that it’s possible to have fun while learning exactly how to do that. Visit www.NewViewStrategies.com for more information.

[LinkedIn](#)

<https://www.linkedin.com/company/new-view-strategies>