



New View Strategies Announces Executive Leadership Appointments

FOR IMMEDIATE RELEASE

[Milwaukee, WI, September 9, 2022] We are pleased to announce that Andrea Hall has joined New View Strategies as Chief Operating Officer, where she will lead the company's corporate development through processes and people as well as growth planning. In her prior role as Senior VP of Technology at an internationally renowned gourmet food company, Andrea devised and executed on the strategic technological and operational integration plans involving 6 major acquisitions and two VC sales. Her 25 years of experience in ever increasing technological and executive leadership roles gives her the breadth of knowledge required to lead the organization through growth.

Kim Congleton, co-founder of New View Strategies has transitioned from COO to the role of Chief Technology Officer. Kim is uniquely qualified to advise and guide clients through their business challenges, drawing on over two decades of senior leadership for Enterprise Systems, IT Supply Chain Solutions, and Solution Architecture. She's earned the reputation as the go-to leader for meeting ambitious timelines, having navigated teams through 50+ Business Central / NAV ERP and advanced warehousing projects. Kim's passion for service excellence is the standard that guides every New View Strategies team member and client interaction.

"We are thrilled to have Andrea join our team in this critical capacity. Our clients and the business at large will benefit from her experience, drive, and contagious positivity. We consider this a tremendous win for New View Strategies and our

clients”. Said Adriana Di Vito, Director of Sales & Marketing. “Kim and Andrea and their focused roles strengthen our ability to provide clients with the expertise to guide their growth strategies; using the ever-evolving technological landscape that defines the Microsoft enterprise suite of products. We are very excited for our team and our clients.”

About New View Strategies New View Strategies is the go-to source for actionable training and process efficiency in Microsoft Dynamics NAV and Microsoft Dynamics 365 Business Central (BC). They provide extensive training and consulting services for NAV and BC – directly to customers and partners, and indirectly to customers on behalf of their partners. NVS believes that every company can benefit from increased efficiency and higher utilization of their ERP software and that it’s possible to have fun while learning exactly how to do that.

Visit www.NewViewStrategies.com to see our range of remote training classes scheduled throughout 2022, custom training options, and remote consulting services. LinkedIn <https://www.linkedin.com/company/new-view-strategies>